

PUBLIC RELATIONS FIRMS

Rank	Agency • name • address • website	Public Relations Employees • L.A. County • total	L.A. County Fee Income • 2020 • 2019 (\$ in millions)	Clients (partial list)	Specialties/Industries (partial list)	Profile • offices (L.A./total) • headquarters • year founded	Top Local Executive • name • title • phone	
	 JS2 PR Inc. 4868 Edgewood Place Los Angeles 90019; js2pr.com	12 12	\$1.1 \$1.3	Granville, Humphrey Slocombe, Crack Shack, The Original Farmers Market, LA Times The Taste	consumer, digital, travel	1 / 1 Los Angeles 2001	Jeff Smith CEO (310) 880-1422	
	 S. Groner Associates Inc. 100 W. Broadway Ave. Long Beach 90802; sgamarketing.com	12 16	2.6 2.5	San Gabriel Valley Council of Governments, Housing Authority of San Bernardino County, City of Los Angeles Bureau of Sanitation	government, health care, technology	1 / 2 Long Beach 1998	Stephen Groner President (562) 597-0205	
48	 Counterintuity 1207 W. Magnolia Blvd., Suite D Burbank 91506; counterintuity.com	11 NA	NA	PBS SoCal, USC, Providence Saint Joseph Medical Center, Mountains Recreation & Conservation Authority	digital, government, health care, real estate, nonprofit	1 / 1 Burbank 2007	Lee Wochner CEO, Creative Strategist (818) 848-1700	
49	 Citizen Relations 4201 Wilshire Blvd., Sixth Floor Los Angeles 90010; citizenrelations.com	10' NA	NA 5.0	Procter & Gamble, TCL Mobile, Hotwire, Tourism Australia, Nissin Foods	consumer, government, health care, retail, technology, travel	1 / 9 Los Angeles 1986	Daryl McCullough Global Chairman (213) 996-3800	
	 FoleyFreisleben 15233 Ventura Blvd., Suite 1170 Sherman Oaks 91403; folfry.com	10' NA	NA	NA	consumer, investor relations, corporate communications, enterprise marketing, social responsibility	1 / 1 Sherman Oaks 1996	Gerald Freisleben President (818) 788-0010	
	 IW Group Inc. 6300 Wilshire Blvd., Suite 2150 Los Angeles 90048; iwgroup.agency	10 10	3.0 3.0	McDonald's, Walmart, Northwest Mutual, Walt Disney Co., Netflix, Nielsen, Warner Bros., Universal Pictures	consumer, digital, government, health care, retail, technology	1 / 2 Los Angeles 1990	Nita Song President, COO (213) 262-6978	
	 Blaine Group Inc. 8665 Wilshire Blvd., Suite 301 Beverly Hills 90211; blainegroupinc.com	10 10	0.8 1.0	SpineMark, Martin Cooper, Logos-E, Operation Scrubs, The Polk Institute	consumer, digital, health care, retail, technology, nonprofit	1 / 1 Beverly Hills 1975	Devon Blaine CEO, President (310) 360-1499	
	 Abernathy MacGregor Group Inc. 707 Wilshire Blvd., Suite 3950 Los Angeles 90017; abmac.com	10' NA	NA	NA	travel	1 / 5 New York / London 1984	Matt Reid Managing Director, L.A. (213) 630-6550	
	 Brandman Agency 8484 Wilshire Blvd., Suite 245 Beverly Hills 90211; brandmanagency.com	10' NA	NA	JetSuite/JetSuiteX, Visit Victoria, Viceroy Los Cabos, Hotel Indigo Los Angeles Downtown, The Ritz-Carlton Bacara, Santa Barbara	travel	1 / 4 New York 2000	Ty Bentsen Managing Director (323) 944-0064	
	 Rose Group 1514 17th St., Suite 101 Santa Monica 90404; therosegrp.com	10 8	NA 1.6	Brookfield Real Estate, GT Living Foods, MGA Entertainment, Tyra Banks, Krispy Kreme	consumer, health care, real estate, retail, technology, reputation management, entertainment	1 / 1 Los Angeles 2001	Elana Weiss-Rose CEO (310) 566-4001	
56	 Bob Gold & Associates 1640 S. Pacific Coast Highway Redondo Beach 90277; bobgoldpr.com	8 10	0.9 1.1	Commit USA, Cisco, Future Today, Hong Kong Trade Development Council, Plume	consumer, digital, government, real estate, technology, adtech, entertainment, telecommunications, OTT/streaming, crisis communications	1 / 2 Redondo Beach 1997	Bob Gold CEO, President (310) 320-2010	
	 Hoyt Organization Inc. 23001 Hawthorne Blvd., Suite 200 Torrance 90505; www.hoytorg.com	8 8	NA	USC Lusk Center for Real Estate, Lee & Associates, Bernards Brothers Inc., CREW-LA, Forte Specialty Contractors	health care, real estate, retail, technology	1 / 1 Torrance 1990	Leeza Hoyt President (310) 373-0103	
	 Tellem Grody Public Relations Inc. 30745 Pacific Coast Highway, Suite 243 Malibu 90265; tellemgrodypr.com	8 8	NA	KellyToy, Marina Plastic Surgery, World Turtle Day, California Poison Control System, Voices of the City Choir	consumer, digital, health care, entertainment, crisis management, music, nonprofit, animal causes	1 / 1 Malibu 1994	John Tellem Susan Tellem Dan Grody Partners (310) 313-3444	
	 Berbay Marketing & Public Relations NA NA NA; berbay.com	8 NA	NA	NA	real estate, law firms, financial services	NA / NA Los Angeles 1995	Sharon Berman Managing Principal Megan Braverman Principal (310) 405-7343	
	 Horowitz Agency Inc. 15301 Ventura Blvd., Suite 340B Sherman Oaks 91403; horowitzagency.com	8 9	NA	Los Angeles County Bar Association, Kinsella Weitzman Iser Kump & Aldisert, Weinstock Manion, Alter Kendrick & Baron	digital, integrated marketing	2 / 3 Los Angeles 2007	Seth Horowitz President (323) 347-9740	

¹ Business Journal estimate.
NA - Not Available Note: The information on this list was supplied by representatives of the firms. Firms are ranked by current number of L.A. County employees. To the best of our knowledge, this information is accurate as of press time. While every effort is made to ensure the accuracy and thoroughness of the list, omissions and typographical errors

sometimes occur. Please send corrections or additions on company letterhead to the Research Department, Los Angeles Business Journal, 11150 Santa Monica Blvd., Suite 350, Los Angeles 90025. ©2021 Los Angeles Business Journal. This list may not be reprinted in whole or in part without prior written permission from the editor. Reprints are available from Wright's Media, (877) 652-5295.

Researched by Joshua Niv

Continued on page 26