

# CELEBRATION STRATEGY

Office holiday parties offer a tremendous opportunity to further a firm's strategy for company culture, creating deeper engagement within the organization as well as with external stakeholders. Few institutions are as ubiquitous—and often as in need of inspiration—as the office holiday party.

Below are some examples of alternatives to the typical office holiday experiences. Some reflect the main values of dkkevents—community, social action, and environmental stewardship—and some are just fun and different. Consider a survey of your space, stakeholders, and employees' thoughts on the purpose of this year's holiday party—why you're celebrating and how you might gain more impact. Then check out the lists below.

— dkk

## Celebration Strategy Survey

Simply created on [surveymonkey.com](https://www.surveymonkey.com)

Ask internally what would you like to include in this year's Holiday strategy:

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- More time to get to know one another in an informal environment?
- More time with firm families?
- Internal storytelling like MOTH stories or TED-style talks?
- Art/music/cooking
- Contest/games/team challenges?
- Opportunities for learning?
- If main purpose is marketing to the outside world, is there some activity or organization you resonate with?
- Is there in an experience that sounds interesting that could represent the firm to others; create a leadership or consortium opportunity?
- Have you heard of an event/experience that you would like to do?

## IDEAS TO INCORPORATE INTO CELEBRATION STRATEGY

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### Recenterpiece

Food-based reusable centerpieces that feed communities in need, reduce waste, and provide event patrons with the opportunity to do social good and have their dollars resonate beyond a single use. We take care of delivery and set-up before your event and pick-up after your event is over. We then deliver your Recenterpieces to one of our food bank partners where they can be distributed to food insecure locations (minimum order applies).

[WWW.RECENTERPIECE.COM](http://WWW.RECENTERPIECE.COM)

TWINNING

Identify and spotlight a local organization or agency in need. Provide matching gifts or incentives.  
*(for suggested organizations see below)*

These can be by collection drives, projects assembled on site, or specifically need-based, but in conjunction with your primary event.

**Midnight Mission** Offers paths to self-sufficiency to men, women and children who have lost direction. Their emergency services and 12-step recovery, family living, job training, education and workforce development programs offer a compassionate bridge to achieve and maintain healthy, productive lives  
[WWW.MIDNIGHTMISSION.ORG](http://WWW.MIDNIGHTMISSION.ORG)

**School On Wheels** Where volunteers provide free tutoring & mentoring to children from K-12 living in shelters, motels, vehicles, group foster homes and on the streets in Southern California.  
[WWW.SCHOOLONWHEELS.ORG](http://WWW.SCHOOLONWHEELS.ORG)

**Piece by Piece** Provides low-income and formerly homeless people free mosaic art workshops using recycled materials to develop marketable skills, self-confidence, earned income and an improved quality of life.  
[WWW.PIECEBYPIECE.ORG](http://WWW.PIECEBYPIECE.ORG)

**Bruin Shelter** UCLA Organization that advocates for the homeless and housing insecure.  
[WWW.BRUINSHELTER.NET](http://WWW.BRUINSHELTER.NET)

**Downtown Women's Center** Focused exclusively on serving and empowering women experiencing homelessness and formerly homeless women in Los Angeles.  
[WWW.DOWNTOWNSWOMENSCENTER.ORG](http://WWW.DOWNTOWNSWOMENSCENTER.ORG)

**Chrysalis** Nonprofit organization dedicated to creating a pathway to self-sufficiency for homeless and low-income individuals by providing the resources and support needed to find and retain employment.  
[CHANGELIVES.ORG](http://CHANGELIVES.ORG)

**LA Family Housing** LA Family Housing helps people transition out of homelessness and poverty through a continuum of housing enriched with supportive services.  
[LAFH.ORG](http://LAFH.ORG)

**The SAM Initiative** Funds and supports exceptional and innovative programs in Los Angeles that promote social change and benefit women, children and families.  
[WWW.SAMINITIATIVE.ORG](http://WWW.SAMINITIATIVE.ORG)

**The Bail Project** Non-profit organization designed to combat mass incarceration by disrupting the money bail system – one person at a time.  
[WWW.BAILPROJECT.ORG](http://WWW.BAILPROJECT.ORG)

ALTERNATIVE RESOURCES

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**Joymode**

Inspirational rentals. Borrow thousands of products at the push of a button. Choose a membership plan, then browse hundreds of ideas for fun, original and productive things to do, paired with the products to make them happen. Pick-up and enjoy!

[WWW.JOYMODE.COM](http://WWW.JOYMODE.COM)

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**Sofar Sounds**

A Sofar gig is an intimate musical show held in a unique venue, like someone's living room or an antique shop. It typically features three artists, playing four songs each. Every lineup is specially curated to give our audiences a diverse show.

[WWW.SOFARSOUNDS.COM](http://WWW.SOFARSOUNDS.COM)

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**Sidewalk**

Sidewalk is an app that provides free, guided walk experiences, created by anyone with stories, insight and personal knowledge to share about the places they know and love

[WWW.SIDEWALK.GUIDE](http://WWW.SIDEWALK.GUIDE)

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**American Forests**

American Forests inspires and advances the conservation of forests, which are essential to life. They do this by protecting and restoring threatened forest ecosystems, promoting and expanding urban forests, and increasing understanding of the importance of forests. Purchase Trees.

[WWW.AMERICANFOREST.ORG](http://WWW.AMERICANFOREST.ORG)

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**Tree People**

Inspires and supports the people of LA to come together to plant and care for trees, harvest the rain, and renew depleted landscapes. Visit or purchase trees.

[WWW.TREEPEOPLE.ORG](http://WWW.TREEPEOPLE.ORG)

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**Wise Guy Events**

Corporate team building games and events. Different, exciting, anything but ordinary. Our games for professionals deliver real fun in real life. Incorporate a charitable element into your team building game.

[WWW.TEAMBUILDINGANDTRAINING.COM](http://WWW.TEAMBUILDINGANDTRAINING.COM)

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