

FUEL REVENUE GROWTH!



Mid-Year Marketing Reset



The second half of the year seems to fly by faster than the first, and January will be here before you know it. With five months left in 2017, it's an ideal time to revisit your marketing wish list from the beginning of the year.

This article is the first in a series of seven that are stepping stones to consistent, strategic marketing that gets you results.

[Read more.](#)

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***The Wall Street Journal* Turns to Megan Braverman to Discuss Law Firm Marketing and Attorney Rankings**

Principal [Megan Braverman](#) was quoted in *The Wall Street Journal* article "The Hottest Field in Law? Ranking Lawyers," discussing the ever-growing industry surrounding the rankings of lawyers and law firms, which has steadily increased over the past decade.

[Read the full article.](#)



Berbay Makes It Happen!

Recently, our clients were:

- Selected to Northern California *Super Lawyers* and *Super Lawyers* Rising Stars.
- Published in *The Wall Street Journal*, *Bloomberg BNA*, *Employment Law Strategist*, *Entrepreneur*, *Realtor.com* and many more.
- Interviewed by ABC, CBS, KESQ and KNX.

Mark Your Calendars!



Keep an eye out for details on our upcoming webinar:

Marketing Reset: 5 Steps to Repower Your Mid-Year Marketing

Friday, August 11 at 11 am PT.

Stay Connected



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