



Creating the Visibility and Credibility That Fuel Revenue Growth

Marketing Tasks to Do on a Slow Day



Most of the time we're swamped with work, but on the occasional slow day, take the opportunity to catch up on some of those forgotten-about marketing tasks.

Make the most out of a slow day.

Emerging Issues in PR: Differentiation and Influencer Marketing

In case you missed this year's Public Relations Society of America (PRSA) Western District Conference, here's a recap of two panels discussing differentiation and influencer marketing.



Read the takeaways.

Missed Our Webinar?

Highlights from the 2017 LMA Conference Now Available



In our most recent webinar, Managing Principal [Sharon Berman](#) recaps highlights from the 2017 Legal Marketing Association (LMA) Annual Conference, including: creating breakthrough bios, going the distance with digital strategy and winning by wooing the gator brain.

Watch it now!



Berbay Makes It Happen!

This past month, our clients were:

- Featured in *Daily Journal's* "Top 40 Under 40."
- Named to *The Hollywood Reporter's* "Power Lawyers" list.
- Named to *Variety's* Real Estate Elite list.
- Featured in *Inside Counsel, Claims Management* magazine, *Construction Today, IP Watchdog* and *Real Estate Finance & Investment*.
- Selected to speak at the 12th annual California Employment Law Update.

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We are pleased to announce that after lots of hard work and dedication, our brand new website is now live! The site showcases our redesigned brand, and allows visitors to browse our services, case studies, blogs and other information!

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