

September 2016



Creating Visibility and Credibility That Fuel Revenue Growth

Keeping Your PowerPoints On Point

Visuals, visuals, visuals and a strong, personal presentation style. Those are the messages that come through loud and clear in a presentation that keeps your audience engrossed, communicates your expertise and makes you memorable.



[Read more.](#)

How to Prioritize Marketing Goals

We've all felt overwhelmed by a long to-do list. Learn how to better prioritize your marketing goals by following these three tips.



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Measuring Content Marketing with Google Analytics

It can be difficult to convince firms of the effectiveness of their content marketing campaigns without the metrics to prove it. Luckily, Google Analytics is an effective way to collect data regarding behavior patterns, audience and more.



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Berbay Visits The Broad Museum

Read about our experience at The Broad museum in Downtown Los Angeles as part of our firm's cultural camaraderie program, which promotes the health and wellness of our employees and encourages team building.

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Humble Boastings

- A client was selected as a recipient of the Asian Business Awards by the *Los Angeles Business Journal*.
- As a result of a recent press conference, we obtained placement in a number of outlets, such as *ABC7 News*, *NBC News*, *Daily Mail*, and *Insurance Journal*.
- Obtained a speaking opportunity for a client at the National Association of Music Merchants (NAMM) Show.
- A client was named Attorney of the Year by *San Fernando Valley Business Journal*.
- We obtained placement for our clients in *The Wall Street Journal* and *The Los Angeles Times* about Los Angeles' luxury housing market.
- A client was recognized by *The Daily Journal* as one of 75 attorneys for its 2016 Top Labor and Employment Lawyers in California.

Berbay Marketing & PR

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