



**PRESS RELEASE**

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**BERBAY MARKETING & PUBLIC RELATIONS WELCOMES  
ASSISTANT ACCOUNT MANAGER KATHLEEN  
INOCENTES**

**LOS ANGELES, CA-** Kathleen Inocentes has joined [Berbay Marketing & Public Relations](#) as an Assistant Account Manager. Inocentes will assist Account Managers in drafting pitches, developing media lists, maintaining website initiatives, as well as other aspects of client's marketing and public relations campaigns.

Prior to joining Berbay, Inocentes interned at the Regenerative Medicine Institute at Cedars Sinai Medical Center where she worked on stem cell research. In 2015, she was a summer intern at Berbay.

Inocentes earned a B.A. with a major in Sociology and a minor in Labor Studies from the University of California, Santa Barbara and a Certificate in Business Marketing from Santa Monica College.

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*Founded in 1995, Berbay Marketing & PR specializes in working with professional services firms including law, financial services and real estate firms.*

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