



**PRESS RELEASE**

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**BERBAY MARKETING & PUBLIC RELATIONS WELCOMES  
NEW MARKETING ASSISTANT AMY ROSSETTI**

**LOS ANGELES, CA-** [Berbay Marketing & Public Relations](#) is pleased to announce the addition of Amy Rossetti as a Marketing Assistant. Ms. Rossetti will focus on developing monthly newsletters, heightening the firm’s search engine optimization, and many other initiatives for Berbay’s marketing and public relations campaign.

Prior to joining the firm, Ms. Rossetti was a Marketing Assistant for a restaurant group where she developed marketing strategies that increased revenue, grew social media followers and planned corporate events.

“Amy impressed us with her attention to detail and brand building experience,” said [Sharon Berman](#) Principal with Berbay. “Her fresh perspective and background will further enhance Berbay’s name in the market.”

She obtained her Bachelor’s degree from Suffolk University in Boston with a focus in public relations and concentration in marketing.

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*Founded in 1995, Berbay Marketing & PR specializes in working with professional services firms including law, financial services, real estate, A/E/C, and B2B enterprises.*

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