



**Berbay
Marketing
& PR**

turning how? into wow!

Webinar Schedule 2015

Take your marketing to the max and join us for our 2015 complimentary webinar series. Mark your calendars and watch your email for more information, or contact us at berman@berbay.com
All webinars take place 11:00 AM PT



Date	Topic
January	
Friday, January 16	To the Max: 15 Ways to Maximize Your Marketing in 2015
Thursday, January 29	Highlights from the Marketing Partner Forum
February	
Thursday, February 19	Tweeting for Business
March	
Thursday, March 19	Producing and Packaging Your Niche Practice
April	
Tuesday, April 21	Highlights from the Legal Marketing Association Conference 2015
May	
Wednesday, May 13	How to Be Your Own PR Firm
June	
Thursday, June 18	Highlights from the Legal Sales & Service Raindance Conference
Thursday, June 25	Mid-Year recap and Reinvigoration
July	
Thursday, July 16	Search Engine Ranking for Dummies
August	
Thursday, August 13	Moving Your Website From Wimpy to Wow!
September	
Tuesday, September 29	Developing Content Marketing that Connects
October	
Tuesday, October 13	Creating Marketing that Moves
November	
Thursday, November 19	Making Your Way to the Top Search Engine Results
December	
Thursday, December 10	Mobilizing Your Marketing for 2016