

Creating the Visibility & Credibility
That Fuels Revenue Growth.

LAW | REAL ESTATE | FINANCE



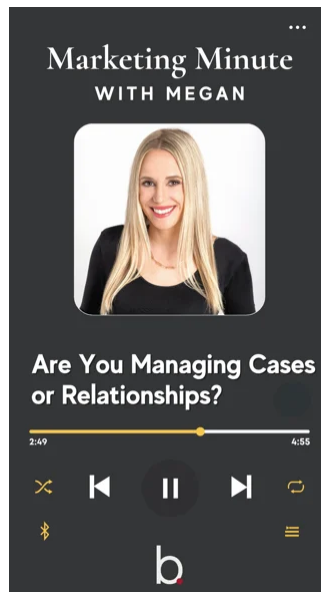
MIC DROP MARKETING

How Speaking Drives Business Development

Speaking engagements aren't just about visibility—they're about opportunity. Here's how to choose the right stage, make your proposals stand out, and maximize ROI before, during, and after your talk.

GET THE MOST OUT OF THE PODIUM

Marketing Minute
WITH MEGAN



Are You Managing Cases or Relationships?

A great case result means nothing if your clients had a poor experience getting there.

[HEAR MORE FROM MEGAN](#)

Celebrating 30 Years.



[Visit our timeline to see how we got here](#)

A Peek Behind the Agency Curtain

Recently, we've been talking with clients about:

- Why firms shouldn't ignore online review platforms such as Glassdoor and Fishbowl, and how to combat negative feedback.
- The importance of authentic, long-term involvement in organizations to build relationships and generate measurable ROI.

- How defining your audience, budget and goals first ensures your advertising dollars actually work for you.



Fueling Revenue Growth for Professional Services Firms

Berbay Marketing & PR creates the visibility and credibility that fuels revenue growth for law, real estate and financial firms. For 30 years, we've implemented results-driven marketing and public relations solutions for our clients so they can concentrate on what they do best—run their firms.

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