

PROPEL YOUR FIRM FORWARD

LAW

REAL ESTATE

FINANCE



A SEA OF NOMINATIONS: HOW TO DECIDE WHICH AWARDS ARE REPUTABLE IN THIS NEW ERA

With new professional services awards and nominations popping up all the time, it's increasingly difficult to know what's worthwhile and what's a waste of time. As the awards market gets even more saturated, it begs the question of whether a reckoning is coming.

[READ MORE](#)

WEBINAR

Disappointed in Your Chambers Ranking?
The Ins & Outs of Getting Ranked

June 21, 2023
11AM PST

Chambers
AND PARTNERS



OWNER & PRINCIPAL
Megan Braverman



JOIN US JUNE 21 AT 11AM PT

CASE STUDY: AUDIT OF LAW FIRM'S SPONSORSHIPS IDENTIFIES NEW

If the release of the 2023 U.S. *Chambers* guide has you disappointed because you didn't make the cut again, or you're pining for a higher band, tune in to our complimentary webinar.

[RSVP NOW](#)

OPPORTUNITIES

Berbay conducted a comprehensive audit of more than a dozen organizations to identify the highest-value partnerships and ways to enhance relationships.

[READ MORE](#)

A PEEK BEHIND THE CURTAIN: AGENCY/CLIENT CONVERSATIONS

Recently, we've been talking with clients about:

- ⌘ Considerations when granting an exclusive to a reporter.
- ⌘ Ways to leverage in-house presentations and trainings.
- ⌘ How to use philanthropic engagement in your marketing and positioning efforts.

LAW FIRM MARKETING CATALYST PODCAST

Catch up on recent episodes:

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WANT TO GENERATE LEADS? START TRACKING

Ted Lau
CEO, Ballistic Arts

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FORGET YOUR WEBSITE'S HOME PAGE—GOOGLE'S SEARCH RESULTS PAGE IS THE NEW FACE OF YOUR BRAND

Stephanie Chew
Director of Sales, Digital Law Marketing

[LISTEN NOW](#)



FUELING REVENUE GROWTH FOR PROFESSIONAL SERVICES FIRMS

[Berbay Marketing & PR](#) creates the visibility and credibility that fuels revenue growth for law, real estate and financial firms. For almost 30 years, we've implemented results-driven marketing and public relations solutions for our clients so they can concentrate on what they do best—run their firms.



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