

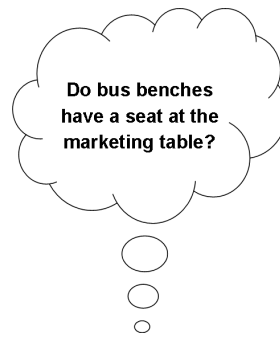
July 2016



Creating Visibility and Credibility That Fuel Revenue Growth

"Mulling" Marketing

To mull is to think deeply about something; to seriously consider, contemplate, reflect on and ponder. Here's what we've been mulling over for some clients. Click the bubble to find out more.



7 Quick Fixes to Improve Your Email Marketing

Are you just not seeing the results you want from your email marketing campaign? You're not alone! Email is a great marketing tool, but there is a learning curve, and with so many variables it's easy to get overwhelmed. If your results aren't what you want them to be, don't do a complete email overhaul just yet.

[Continue reading.](#)



White Paper: You're Not Old, Why Should Your Marketing Be?

When's the last time you updated your online presence? Take these steps to rejuvenate your marketing image.

[Download now.](#)

News: Berbay Welcomes Kathleen Inocentes

Kathleen Inocentes has joined [Berbay Marketing & Public Relations](#) as an Assistant Account Manager. Inocentes will assist Account Managers in drafting pitches, developing media lists, maintaining website initiatives, as well as other aspects of client's marketing and public relations campaigns.

[Read full release.](#)

Berbay Marketing & PR

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