



*For Immediate Release
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Account Manager Michael Roman Addresses Public Relations Student Society of America

Los Angeles –Mike Roman, Account Manager at Berbay Corp., a marketing consulting firm specializing in working with professional service firms, presented "Landing a Job in Public Relations After College," to the Public Relations Student Society of America (PRSSA) at California State University – Dominguez Hills on October 29, 2008. Mr. Roman discussed the fundamental tools needed to market yourself and tips to land a job after graduation.

The Public Relations Society of America (PRSA) founded the PRSSA in 1968 to cultivate a favorable and mutually advantageous relationship between students and professional public relations practitioners. PRSSA has more than 9,600 members in 284 universities across the country.

Mr. Roman has managed noteworthy public relations campaigns and has worked with clients in a range of industries including not-for-profit, legal, financial services and real estate. He received his undergraduate degree in Mass Communications from Florida International University.

Berbay Corp. is a marketing consulting firm specializing in working with professional service firms: legal, financial services, real estate, and other professional services. The firm is located at 2001 S. Barrington Ave., Suite 305, Los Angeles, California. The phone is 310/914-4200. The fax is 310/914-4201. The firm's website is www.berbay.com

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